



Shine Whole Life Marketing

Eileen Shine, Marketing Coach

Schedule your Marketing Strategy Assessment

If you are **ready to take action**, the place to start is the **Marketing Strategy Assessment**. This is a highly targeted discussion in which we take **an objective look at what you are doing to attract, acquire, and retain your ideal clients**. This assessment will uncover WHY you're working hard without the profitability you want, WHAT is keeping you from growing your client base, and HOW to end the unhealthy approaches you're taking now that could be impeding your success.

Call Eileen to Schedule Your Assessment Today: 360-944-6826

During this private session we will:

- **Discuss your business goals** and objectives.
- **Analyze where your business is now** and where you want it to be.
- Identify **what is working**.
- **Uncover gaps** and **pinpoint specific areas of opportunity**.
- **Reveal hidden challenges** and obstacles sabotaging your success.
- **Create a high level action plan** to reach your goal
- Decide if any of the coaching programs or classes at Shine Whole Life Marketing or working with a Marketing Coach is right for you.

Please note that we don't "fix the problem" in this meeting, rather we identify the real problems as well as the solution(s). Some fixes are easy, but most will take time, attention, and effort to get on track.

This session is ideal for the woman business owner or entrepreneurs who:

- owns her own business, particularly **serviced based businesses** (bookkeeper, chiropractor, interior designer, massage therapist, graphic designers, writer, direct marketer or MLM, etc.)

Format:

One private meeting by phone or at your office*

How does it work?

Call Eileen at 360-944-6826 to book your time. Once we schedule our meeting date and time, you will receive a confirmation email with a list of questions to answer before our meeting. These questions are essential for your preparation. Why do YOU need to be prepared? Because you want to get the most from your meeting, and advance preparation is the best way to insure that you get all the value that can be packed into your meeting.

Date/Time:

Your private meeting scheduled at our mutual convenience.

Investment: \$97

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**additional travel fees may apply*